

RARE HOTEL DIRECTORY SIGNED BY THE BEATLES TO BE AUCTIONED

A hotel directory signed by all four of The Beatles and their manager Brian Epstein is expected to sell for £10,000 when it goes up for sale later this month.

The fab four signed into The Bull Hotel in Peterborough on Sunday 2nd December 1962 ahead of their performance later that evening at the Embassy Cinema, Peterborough.

Brian Epstein had managed to get The Beatles onto the bill of Frank Ifield's two shows on this night at the Embassy Theatre in Peterborough, Northamptonshire. Unfortunately, however, they were not well received by the crowds.

The Beatles were the first act on stage. The other acts, who were better received, were Susan Cope, Tommy Wallis and Beryl, The Lana Sisters, The Ted Taylor Four, and Frank Ifield. The compère was Joe Black.

The Beatles had been steadily growing their reputation throughout 1962, particularly in the north of England, and the experience taught them that not everyone had yet come under their spell.

The experience wasn't wholly negative, though. The Beatles found The Ted Taylor Four's pancake stage make-up in a dressing room and were taught how to use it by the group's leader.

At the time, all four Beatles were still living in their childhood homes and show their candid sense of humour in the log book, with John entering '33' as the number of people staying in his room and Paul entering '58'. The entries are:

Name	Address	Car Reg	Nationality	Room	No of Persons
J W Lennon	251 Melrose Ave		British	118	33
G Harrison	25 Upton Green L/Pool 25		White	119	2
R Starkey	10 Admiral Grove L/Pool 8			120	1
J P McCartney	24 Forthlin Rd	2074	England	121	58

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Name	Address	Nationality	Room	No of Persons
Brian Epstein	197 Queens Drive Liverpool 15		136	1

Auctioneer Paul Fairweather says "This was one of their first ventures outside of the North West of England, very early in their history and shortly after the release of their first single Love Me Do. It is a unique piece of early memorabilia and will have huge appeal with collectors worldwide."

The directory will go under the hammer in Merseyside as part of Omega Auctions, Beatles Auction on 24th March.

For more information contact Omega Auctions:

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